

ELECTRIC FIREPLACES

FACT SHEET

The Anywhere Fireplace

If you live in an apartment or condo and dream of cozying up by the fire, there is an ideal solution: an electric fireplace. The warm, radiant heat of today's electric fireplaces can be purchased at the store, carried home in the back of your car and installed in minutes. Simply plug the fireplace into an outlet and you're ready to fire it up. It's even easy to carry an electric fireplace up a flight of stairs. Electric fireplaces are designed to be plug-and-play appliances, much like a stereo or a television. Simply turn them off and on as needed, and enjoy them when the mood hits! And with realistic fire technology that rivals a wood burning fire, the end result is snap, crackling great!

Ideal Electric Locations

- *Condos*
- *Cabins*
- *RVs*
- *Dens*
- *Entertainment centers*
- *Town homes*
- *Mobile homes*
- *Basements*
- *Bedrooms*
- *Offices*
- *Cottages*

Beautiful Fire for Warmer Climates

Electric fireplaces make having a fire possible no matter the time of year...and, for just pennies a day. On a warm night, simply turn on the fire – minus the heat – and in seconds you can be basking in the glow of the fire while still sitting in your shorts. Then, when evening temperatures dip, turn on the heat option to take the chill off. Electric fireplaces work well in colder climates, as well. With variable heat controls, you can create enough heat to warm your toes or crank it up to keep a 400 square foot space at a comfortable temperature. And, because it requires no venting, an electric fireplace is perfect for locations where installing a fireplace is tricky, such as basements.

***Realistic Crackling:** Pop a CD of crackling sounds into the stereo to simulate the sounds of a fire while enjoying your electric fireplace.*



Euro-Modern Styling, or Not

The design of an electric fireplace can be modern or traditional. Electric fireplaces can be found with angular lines, unique shapes and “Austin Powers” features. These Euro-styled fireplaces can include frosted glass beads instead of logs, and fire in shades of pink, blue and red. Yet, for those who desire a more traditional design, there are electric fireplaces that mimic wood or gas burning fireplaces, complete with mantel, fireplace surround and doors. From Victorian details to classic lines, there are many options for traditional homes.

Electric fireplaces can be hard-wired into a home and inset into a wall. Other electric options include freestanding stoves and fireplaces inserts.

Selecting an Electric Fireplace

Unlike other fireplaces, electric fireplaces can be purchased at many locations, from mass merchants to specialty retailers. Choosing the right model is based on your style requirements, the amount of heat you desire and the features you select. In addition to electric fireplaces, there are electric fireplace inserts and freestanding stoves. To locate a specialty retailer or to research manufacturers, visit www.hpba.org.

Electric Fireplace Checklist on reverse side →

ELECTRIC FIREPLACE CHECKLIST

Information to consider when selecting an electric fireplace

❑ **TYPE:** There are two types of electric fireplaces – the plug-and-play variety and those that are hard-wired for built-in installation. Electric freestanding stoves and fireplace inserts are available with features similar to those found in electric fireplaces.

❑ **SIZE:** These self-contained units (including mantels and surrounds when appropriate) range from 17 inches to 64 inches in width, and 23 inches to 48 inches in height. The depth visible within the room can range to 23 inches, depending on whether the fireplace is placed against a wall or built-in.

❑ **LOCATION:** Electric fireplaces are versatile when it comes to location. The only requirement for installation is electricity. Electric fireplaces are perfect for bedrooms, dens, offices, cabins, mobile homes, RVs and basements.

❑ **VENTING:** No venting requirements.

❑ **FEATURES:** With high quality craftsmanship, electric fireplaces offer superior flame, log and ember technology, with a long list of features that include: remote controls, wall thermostats, glass door kits, overheat protection, adjustable flame action, brick refractory look, adjustable flame brightness, optional doors and optional heat with glass that is cool to the touch. The Euro-styling of some electric fireplaces can include glass beads in place of logs and colored flames in red, pink and blue.

❑ **STYLE:** Choose from Euro-styling or more traditional fireplace styles. Mantels are available in white, black, stone, and woods such as mahogany or cherry. Complementary surrounds are available in stone, or custom installations can be created. The fireplaces themselves come in stainless steel, black, brass, chrome, white and cast iron.

❑ **INSTALLATION:** Simply plug the electric fireplace into an outlet (except those designed for hard-wire). The hard-wired variety requires installation by professionals, such as builders or certified installers.

❑ **MAINTENANCE:** Change the light bulbs as needed.



Electric Fireplace Benefits

- Fire with or without heat
- Little to no installation required
- No installation constraints
- Glass that remains cool to the touch
- Control the speed and look of the flame
- Portability
- Little maintenance
- Low operating costs

This information brought to you by this specialty retailer: