



2023 SPONSORSHIP OPPORTUNITIES

Promote your company throughout the year with our annual sponsorship opportunities!

ABOUT SCHPBA

South Central Hearth, Patio & Barbecue Association serves **professionals who distribute, sell, or service appliances and accessories** in the hearth, patio & barbecue industries in **Texas, Oklahoma, Arkansas, Louisiana, and Mississippi.**

By becoming a SCHPBA annual sponsor, **you'll get recognition and opportunities to meet our members throughout the year** with special benefits at our Annual Meeting held during HPBExpo in March 2023. Our Annual Meeting includes 150+ SCHPBA members and buying entities and is our most popular event of the year.

TITLE SPONSOR (2 AVAILABLE) \$4,500

Annual Benefits:

- Company logo on all event promotions
- Company logo on onsite meeting materials
- Exclusive signage displayed at chosen event station
- Indoor tabletop display for products at summer event
- Logo on prominent signage displayed at all events
- Two complimentary registrations for summer event
- Opportunity to briefly speak at summer event
- Logo in all e-newsletters, plus a banner ad in 3 monthly e-newsletters
- At least 3 social media acknowledgements
- Logo and link on SCHPBA's home page

HPBExpo Benefits:

- Free entry for employees at Expo reception
- Logo and ad in running presentation at Expo

SCHPBA Annual Meeting (during HPBExpo):

- Recognition as our "Kentucky Bourbon Sponsor"
- Address the audience at Annual Meeting
- Logo on SWAG bag, website, marketing materials & signage
- List of attendees (names and companies)
- Social media mentions
- 5 designated attendees
- SWAG bag options to include materials or other items
- SPECIAL RECOGNITION! Logo on mini shooters of bourbon that will be given to all attendees!

GOLD SPONSOR \$3,500

Annual Benefits:

- Company logo on all event promotions
- Company logo on onsite meeting materials
- Indoor tabletop display for products
- Logo on signage displayed at all events
- Two complimentary registrations for summer event
- Logo in all e-newsletters, plus a banner ad in 1 monthly e-newsletter
- At least 1 social media acknowledgement
- Logo and link on SCHPBA's home page

HPBExpo Benefits:

- Free entry for employees at Expo reception
- Logo and ad in running presentation at Expo

SCHPBA Annual Meeting (during HPBExpo):

- Recognition as our "Louisville Slugger Sponsor"
- Logo on SWAG bag, website, marketing materials & signage
- List of attendees (names and companies)
- Social media mentions
- 3 designated attendees
- SWAG bag options to include materials or other items

Continue on next page for more sponsorship opportunities!

Join SCHPBA as a sponsor today and get in front of the customers you want to meet!



2023 SPONSORSHIP OPPORTUNITIES

Promote your company throughout the year with our annual sponsorship opportunities!

SILVER SPONSOR \$2,250

Annual Benefits:

- Company logo on all event promotions
- Company logo on onsite meeting materials
- Logo on signage displayed at all events
- One complimentary meeting registration for summer event
- Logo in all e-newsletters, plus a banner ad in 1 monthly e-newsletter
- Logo and link on SCHPBA's home page

HPBExpo Benefits:

- Free entry for employees at Expo reception
- Logo and ad in running presentation at Expo

SCHPBA Annual Meeting (during HPBExpo):

- Recognition as our "Churchill Downs Sponsor"
- Logo on website, marketing materials & signage
- List of attendees (names and companies)
- Social media mentions
- 2 designated attendees

BRONZE SPONSOR \$1,500

Annual Benefits:

- Recognition on all event promotions
- Company name on onsite meeting materials
- Indoor tabletop display for products
- Logo on signage displayed at all events
- One complimentary meeting registration for summer event
- Logo and link on SCHPBA's home page

SCHPBA Annual Meeting (during HPBExpo):

- Recognition as our "Ali Sponsor"
- Logo on website, marketing materials & signage
- Social media mention
- 2 designated attendees

HONORABLE MENTION \$1,000

Annual Benefits:

- Recognition on all event promotions
- Company name on onsite meeting materials
- Indoor tabletop display for products
- Logo on signage displayed at all events
- One complimentary meeting registration for summer event
- Logo and link on SCHPBA's home page

SCHPBA Annual Meeting (during HPBExpo):

- Recognition as our "Derby Sponsor"
- Logo on website, marketing materials & signage
- Social media mention
- 1 designated attendee

CASH SPONSOR \$750

Annual Benefits:

- Recognition on all event promotions
- Company name on onsite meeting materials
- Indoor tabletop display for products
- Logo on signage displayed at all events
- One complimentary meeting registration for summer event
- Logo and link on SCHPBA's home page



If you have any questions, contact the affiliate office at **(626) 510-4085** or **kaity@schpba.org**

Join SCHPBA as a sponsor today and get in front of the customers you want to meet!



2023 SPONSORSHIP APPLICATION

We look forward to partnering with you!

COMPANY INFORMATION

Company: _____

Primary Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSOR LEVEL

Our company would like to sponsor the Midwest HPBA at the below level:

Title (\$4,500) Gold (\$3,500) Silver (\$2,250) Bronze (\$1,500) Honorable Mention (\$1,000)

Cash (\$750)

PAYMENT OPTIONS

Visa MasterCard Discover AMEX Check (Payable to SCHPBA)

Credit Card #: _____ Exp Date: ____/____ CSC Code: _____

Name on Card: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____

Please return completed form to
 Kaity@schpba.org or mail to SCHPBA,
 231 E. Alessandro Blvd., #A650,
 Riverside, CA 92506.

If you have any questions, contact the
 affiliate office at (626) 510-4085 or
 kaity@schpba.org


