



2024 SPONSORSHIP OPPORTUNITIES

Promote your company throughout the year with our annual sponsorship opportunities!

ABOUT SCHPBA

South Central Hearth, Patio & Barbecue Association serves **professionals who distribute, sell, or service appliances and accessories** in the hearth, patio & barbecue industries in **Texas, Oklahoma, Arkansas, Louisiana, and Mississippi.**

By becoming a SCHPBA annual sponsor, **you'll get recognition and opportunities to meet our members throughout the year** with special benefits at our Annual Meeting held during HPBExpo in February 2024. Our Annual Meeting includes 150+ SCHPBA members and buying entities and is our most popular event of the year.

TITLE SPONSOR (2 AVAILABLE) \$3,500

Annual Benefits:

- Event Recognition: Company logo on all event promotions, meeting materials, and prominent signage.
- Summer Event: Exclusive signage displayed at chosen event station & indoor tabletop display for products. 4 registrations with brief speaking opportunity.
- Marketing: Logo in all e-newsletters, banner ad in 3 e-newsletters. 3 social media acknowledgements and logo/link on SCHPBA's home page.

HPBExpo Benefits:

- Free admission to Expo reception
- Logo/Ad in running presentation at Expo

SCHPBA Annual Meeting (during HPBExpo):

- Event: Title sponsor recognition with prominent signage, brief speaking opportunity and 4 registrations.
- Swag Bags: Logo on SWAG bag & opportunity to include materials or other items.
- Marketing: Logo on event webpage & event promotions, prominent signage, and social media mentions.
- List of attendees (names and companies).

SILVER SPONSOR \$2,500

Annual Benefits:

- Event Recognition: Company logo on all event promotions, onsite meeting materials, and signage
- Summer Event: Indoor tabletop display for products & 2 registrations.
- Marketing: Logo in all e-newsletters, plus a banner ad in 1 monthly e-newsletter, and logo/link on SCHPBA's home page.

GOLD SPONSOR \$3,000

Annual Benefits:

- Event Recognition: Company logo on all event promotions and meeting materials, and signage.
- Summer Event: Indoor tabletop display for products & 2 registrations.
- Marketing: Logo in all e-newsletters, banner ad in 1 e-newsletter, 1 social media mention, and logo/link on SCHPBA's homepage.

HPBExpo Benefits:

- Free admission to Expo reception
- Logo and ad in running presentation at Expo

SCHPBA Annual Meeting (during HPBExpo):

- Event: Gold sponsor recognition with 2 registrations.
- Swag Bags: Logo on SWAG bag & opportunity to include materials or other items.
- Marketing: Logo on website, event promotions, signage, and social media mentions.
- List of attendees (names and companies).

HPBExpo Benefits:

- Free admission to Expo reception
- Logo and ad in running presentation at Expo

SCHPBA Annual Meeting (during HPBExpo):

- Event: Silver sponsor recognition with 2 registrations.
- Marketing: Logo on website, event promotions, signage, and social media mentions.
- List of attendees (names and companies)

Continue on next page for more sponsorship opportunities!



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BRONZE SPONSOR \$1,500

Annual Benefits:

- Event Recognition: Company logo on all event promotions, and meeting materials, and signage.
- Summer Event: Indoor tabletop display for products and 1 registration
- Marketing: Logo and link on SCHPBA's home page

SCHPBA Annual Meeting (during HPBExpo):

- Event: Bronze sponsor recognition with 2 registrations
- Marketing: Logo on event webpage, event promotions, signage, and social media mentions.

CASH SPONSOR \$500

Annual Benefits:

- Logo and link on SCHPBA's home page.

HONORABLE MENTION \$750

Annual Benefits:

- Event Recognition: Company logo on all event promotions, meeting materials, & signage.
- Marketing: Logo and link on SCHPBA's home page.

SCHPBA Annual Meeting (during HPBExpo):

- Event: Honorable mention recognition, 1 registration.
- Marketing: Logo on event webpage and signage.

Annual Meeting Luncheon Sponsor Opportunities at HPBExpo

LUNCH SPONSOR \$1,500 (2 AVAILABLE)

SCHPBA Annual Meeting (during HPBExpo):

- Lunch sponsor recognition with 2 registrations.
- Brief speaking opportunity.
- Logo on marketing, signage, and meeting materials.

DRINK TICKET SPONSOR \$1,000

SCHPBA Annual Meeting (during HPBExpo):

- Drink ticket sponsor recognition with 1 registration.
- Logo on drink tickets given to all attendees and signage recognition.

ROOM/SPACE SPONSOR \$1,000

SCHPBA Annual Meeting (during HPBExpo):

- Sponsor recognition with 1 registration.
- Logo on marketing, signage, and meeting materials.

ENTERTAINMENT/MAGICIAN \$750

SCHPBA Annual Meeting (during HPBExpo):

- Logo on marketing, signage, and meeting materials.
- Sponsor recognition with 1 registration.

COWBOY SPONSOR \$500

SCHPBA Annual Meeting (during HPBExpo):

- Sponsor recognition with 1 registration
- Logo on marketing, signage, and meeting materials



If you have any questions, contact the affiliate office at (512) 663-6629 or email jennifer@schpba.org.

Join SCHPBA as a sponsor today and get in front of the customers you want to meet!



2024 SPONSORSHIP APPLICATION

We look forward to partnering with you!

COMPANY INFORMATION

Company: _____

Primary Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSOR LEVEL

Our company would like to sponsor the South Central HPBA at the below level:

- Title (\$3,500) Gold (\$3,000) Silver (\$2,500) Bronze (\$1,500) Honorable Mention (\$750)
- Cash (\$500) Lunch \$1500 Room \$1000 Cowboy \$500 Drink Ticket \$1000
- Entertainment \$750

PAYMENT OPTIONS

- Visa MasterCard Discover AMEX Check (Payable to SCHPBA)

Credit Card #: _____ Exp Date: ____/____/____ CSC Code: _____

Name on Card: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____

**Please return completed form to
Kaity@schpba.org or mail to SCHPBA,
231 E. Alessandro Blvd., #A650,
Riverside, CA 92506.**

**If you have any questions, contact the
affiliate office at (512) 663-6629 or
jennifer@schpba.org**


